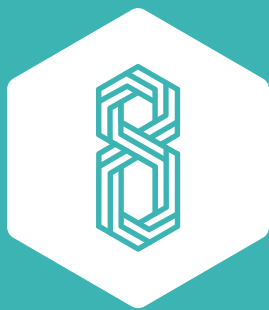


IN LOVE



INSIDE8®



LOVE IS THE MOST IMPORTANT THING.

And motivations help determine whom and how we love.

Motivations represent our deepest needs, so we created the Inside8® test to identify them. When it comes to love, shared and complementary motivations can be the key to fulfilling relationships. We created this eBook to help you find what matters the most for you in relationships. For each Inside8® group, we also included ideas about good potential romantic partners—even if they're a little different from you.

Our test-takers are always looking for insight on how to use their test results toward a more fulfilling life. The ideas here are thought-starters. The real work is up to you. Whether you're currently in a relationship or looking for romance, love is all about taking the time to understand yourself and your partner so your relationship can thrive.

Primal Enterpriser®



ALWAYS ASK THE CO-PILOT

Enterprisers often prefer to be in the driver's seat. That can make love a little tricky. With your tendency to take control, your partner might feel pushed to the side of the road. But there's a solution: Lean into your natural sense of curiosity. Before indulging your urge to take charge, make a habit of asking your significant other, "What do you think?" You'll both be able to enjoy the ride together.

At first sight: Primal Guardians®, Primal Nourishers®, and Primal Originators® (Guardians share your adventurousness. Nourishers can enjoy your initiative, provided they're still growing. Originators match your drive and creativity.)

Opposites attract: Primal Harmonizers® (Your risk-taking may upset their preferred sense of balance. But with your mutual interest in self-improvement, you can grow together.)

Primal Guardian[®]



TREAT YOURSELF

It's natural to put your loved ones first, but be sure to make self-care part of your routine. Taking time for yourself recharges your batteries so you can help others. Just keep an eye on boundaries. Your caring nature is a big part of what makes you an amazing person, but your loved ones need space to chart their own journeys—and make their own mistakes. In love, avoid people who take without giving. Your special someone is likely to flourish when around family and friends, just like you.

At first sight: Primal Ideators[®], Primal Nourishers[®], and Primal Originators[®] (All enjoy building connections, including with friends and family.)

Opposites attract: Primal Harmonizers[®] (Harmonizers share your sociability, but your competitiveness can upset their need for balance.)

Primal Harmonizer®



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SPEAK UP, SPEAK OUT

Primal Harmonizers® tend to get along with almost everyone. In fact, they love good vibes so much that they sometimes run from conflict. In any relationship that kind of avoidance is dicey. In love, it can prevent couples from reaching their full relationship potential. When something doesn't feel right, a Harmonizer needs to tell their partner, even if that means an uncomfortable conversation. When Harmonizers respect their internal sense of wellbeing, their relationships are headed in the right direction.

At first sight: Primal Holistics® and Primal Nourishers® (Both enjoy being sociable and nurturing interpersonal connections. Holistics also share your drive for ingenuity and creativity.)

Opposites attract: Primal Guardians® (You seek balance, they seek adventure. But you both enjoy self-improvement and time with friends.)

Primal Holistic[®]



BETTER TOGETHER

Primal Holistics[®] are self-reliant, driven by their own sense of ingenuity and creativity. They love sharing their hobbies and interests with someone special, but they're just as happy to be alone when shopping, cooking, gardening, or even going to the movies. Holistics shouldn't fly solo too often, though. When people in this group share their passions with their partners, magic happens. There's nothing wrong with a little me-time, but successful relationships depend on sharing, and that means being together.

At first sight: Primal Ideators[®] and Primal Originators[®] (Both groups share your sense of resourcefulness, self-sufficiency, and creative drive.)

Opposites attract: Primal Enterprisers[®] (You can relax, but they're usually go, go, go! Compatibility depends on finding ways to share life responsibilities.)

Primal Ideator®



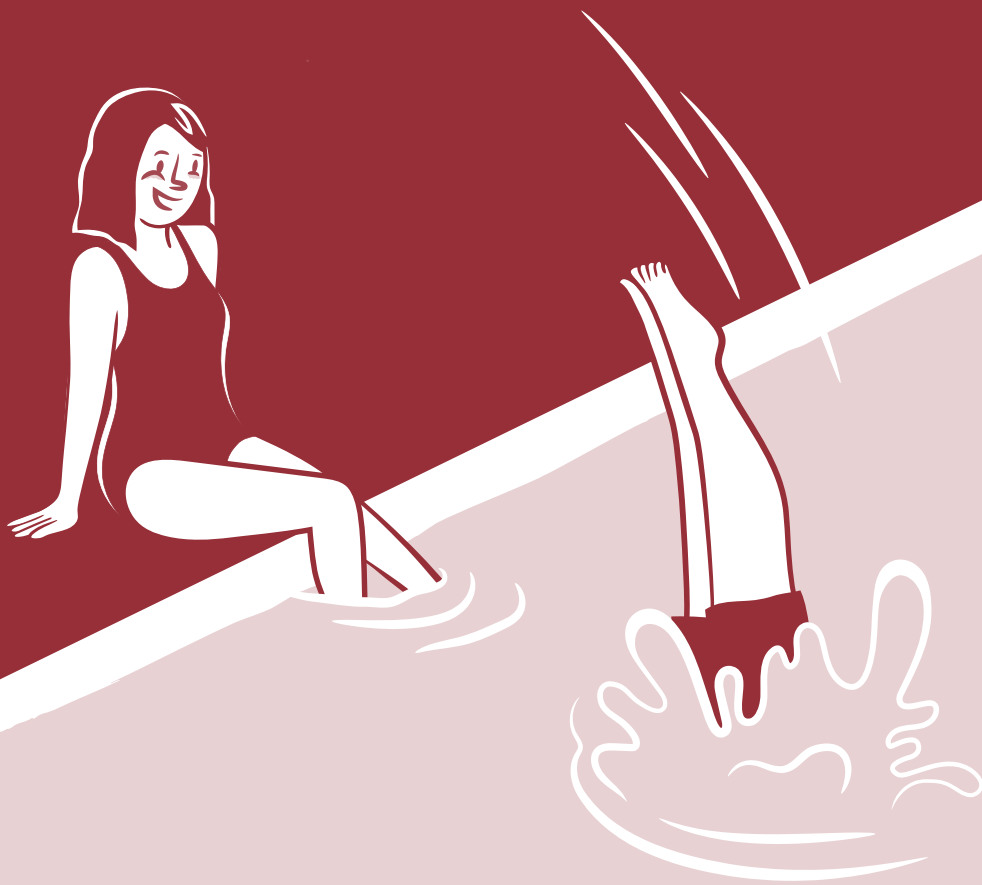
BIG HEART, SMALL DEEDS

No one does romance quite like an Ideator. People in this Inside8® group can plan over-the-top romantic surprises that make their significant others feel special, even cherished. This is wonderful, provided that Ideators remember it's the little things—the quiet considerations—that make a relationship work. Love is a collaboration. Couples need to figure things out together. Listening and respecting each other's ideas is essential. When a conversation starts to get heated, ask yourself: “Would I rather be right or happy?”

At first sight: Primal Holistics® and Primal Originators® (They share your strong individuality and creative drive.)

Opposites attract: Primal Enterprisers® (You have great ideas and they're usually task-driven. But you appreciate structure and they can provide it. Together, you can make big things happen.)

Primal Individualist®



GIVE ME SOME SPACE!

Individualists tend to value commitments, making them loyal partners. Because of their devotion and desire to help, they sometimes rush into situations and try to solve all their loved ones' problems. Try asking how you can help, instead of assuming you know best. Your partner has a right to try things their way. They need some independence to grow, just like you.

At first sight: Primal Enterprisers® and Primal Originators® (Enterprisers often share your positivity. Originators tend to be planners who can complement your excellent task-management.)

Opposites attract: Primal Nourishers® (You're motivated to help others. Nourishers are often motivated to make themselves better. If you meet a Nourisher who loves sharing their self-care skills, it could be kismet.)

Primal Nourisher®



LOVING ME, LOVING YOU

Primal Nourishers® got their name because of their self-nourishing. They understand that before they help others, they need to care for themselves. (Not surprisingly, a lot of Nourishers love physical exercise.) But it's equally important to let others take care of you. When Nourishers accept support with the same graciousness that they give it, their relationships can stay fit and healthy.

At first sight: Primal Guardians® and Primal Originators® (Guardians tend to share your interest in physical activities and personal connections. Originators value long-term relationships, and caring for others.)

Opposites attract: Primal Individualists® (Individualists are self-reliant, while you usually want to belong. Individualists also find fulfillment in helping others, and Nourishers tend toward self-care. It could work if you're broadening each other's horizons.)

Primal Originator[®]

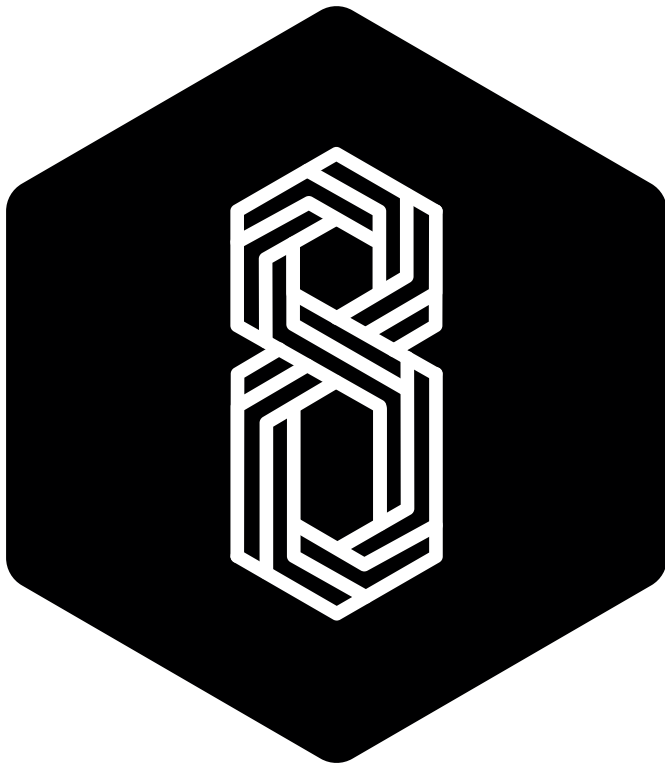


THE BALL AND CHAIN IS REALLY AN ANCHOR

You tend to cherish personal freedom. But you're also caring and creative—and sometimes a perfectionist. That might lead to over-planning and caring too much. But when your talents are in service of love, the results can be extraordinary. For example, many Originators like to plan. While dating, you can plan romantic dates and fun trips, and a lifetime together has endless possibilities for planning, like kids' college funds and couple's retirement. In other words, real freedom.

At first sight: Primal Enterprisers[®] and Primal Nourishers[®] (Like you, Enterprisers love to get things done. Nourishers share your commitment to nurturing friendships and relationships.)

Opposites attract: Primal Harmonizers[®] (You're likely to be independent-minded. Harmonizers tend to seek the approval of others, but you're both creative and caring.)



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**TAKE THE INSIDE8®
PERSONALITY TEST.**

**GET INSIGHT INTO YOUR
MOTIVATIONS AND LEARN
HOW TO CONNECT BETTER
WITH OTHERS.**

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